

# Taiji Europa!

A DVD showcase of Taijiquan, Qigong & Internal Arts in Europe!



In our respective roles as teacher, promoters of international taiji & qigong events across Europe and in our official roles in the Taijiquan & Qigong Federation for Europe we have worked to promote these arts in a number of ways. Now we feel the time is right to release a DVD showcasing a wide range of approaches to these arts, by some of the best known teachers in Europe!

*Nils Klug & Ronnie Robinson*



## Featuring the best of internal arts in Europe!

This unique DVD contains the following material:

1. Demonstrations of different aspects of taiji, qigong and other Chinese Internal arts, by leading practitioners in Europe.
2. Interviews with major practitioners on their approach to the arts and how they have benefited from their practice.

## Advertise to over 10,000 European taiji enthusiasts!

The DVD has been recorded, is in the process of being edited.

We offer a unique opportunity to reach over 10,000 taiji players across Europe through modestly priced adverts on this special DVD!

## Over 5,000 copies pre-sold!

The DVD will be distributed across Europe through major official bodies in various countries.

1. 2,000 copies have been ordered by Taijiquan & Qigong Journal, Germany.
2. 1,000 copies have been ordered by STN, Holland.
3. 2,000 copies will be sold via major re-sellers of Internal Arts products
4. Many more direct sales are anticipated further bulk orders expected.



Lauren Smith  
Germany



Le-my Lac  
France



Dan Docherty  
UK



Thierry Alibert  
France



Maria Nedlecheva  
Czech Republic



Luis Molera  
Spain



Roberto Benetti  
Italy



Fernando Chedel  
Spain



Cornelia Gruber  
Switzerland



Sam Masich  
Germany



Henk Janssen  
Holland



Paul Silfverstrale  
Sweden



Angela Menzel  
Germany

Europe's biggest taiji & internal arts promotion!

Low-cost DVD being distributed across Europe!

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## How to include your advert.

Please send your material in the following formats:

### 1. Text Advert:

Include: Name, City, Country, one phone number, email & website address.  
Teaching Information - Text about you and the material you teach. (MAXIMUM 900 characters incl. spaces)

### 2. Image Advert

A) As text advert, but a maximum of 800 characters incl. spaces. One or two photos, we recommend at least one portrait shot, as the resolution of the TV is not as great as a computer. Please send pictures with a resolution ca. 600 by 800 pixels. Exact scaling will be done by us.

### 3. Movie Advert:

There are a number of formats in which you can send your video presentation.

A) DV-Tape (PAL), either with the cut video presentation in the final length, or if you do not have editing facilities send a DV tape with the raw material, clearly defining the beginning and end of the excerpt you want to use. Please define exact timecodes as they are recorded in the tape.

The presentation may be in widescreen format (16:9) or in standard format (4:3).

B) Video-DVD with your previously edited film sequence. Your final presentation on the "Tai Chi Europe"-DVD will be exactly as it is on the DVD you send us.

C) PowerPoint Presentation. - This should be produced to the time-length required, as per the costings indicated below.

#### USE OF MUSIC

Please be aware that videos are only accepted with CLEARED MUSIC RIGHTS! That means that you have to own the rights for using the music in this DVD. Additionally the music and the composer can't be member of a society of composers/musicians such as GEMA, ASCAP, because in this case there would be additional cost for producing and distributing the DVD. That's why you have to specify the music tracks in the PDF form "Rights Declaration" in case you use any music in your presentation!

## Costs & Payment

Costs for the above adverts are as follows:

1. 50 Euros
2. 100 Euros
3. 250 Euros 1<sup>st</sup> minute or 300 for 2 minutes

Payment can be transferred directly to the following bank accounts:

#### 1. Within Germany:

Hannoversche Volksbank eG, Account no.: 254 587 000, BLZ: 251 900 01.

#### 2. Within the EU:

IBAN: DE30251900010254587000; Swift code, BIC: VOHADE2H (no additional fees!)

Reference: DVD + "your name"

Sample image advert



All copy should reach us by April 30 2008 and be sent with the appropriate payment to:

Nils Klug: Tai Chi Studio, Zur Bettfedernfabrik 1, D-30451, Hannover, Germany  
t: 0049 511 453575 m: 0049 160 97379876 info@tai-chi-studio.de